



# ADVERTISING PACKAGES

## SPRING 2024

The Growing Kids Sale is excited to offer options for businesses, events and organizations to partner with us in order to reach our consignors and shoppers! This event is a one-of-a-kind opportunity to reach THOUSANDS of local families! The GKS advertising packages bundle several different, effective advertising avenues. GKS looks forward to working with you to increase the community's awareness about what YOU have to offer!

### ☆☆☆ GOLD PARTNER \$1000

1. PREMIUM placement on all advertising methods
2. E-mail Inclusion: Your logo (hyperlinked to your website, if desired) included in 2 separate e-mails from us sent to our mailing list of almost 9,000 opted-in e-mail addresses within a four-week period surrounding the event.
3. Shopper Hand-out Ad: Largest ad space (2.05" x 4") on our full-color shopper hand-out - 5,000 distributed over 5-day period
4. Website Ad: Rotating ad, linking to your website, on our website homepage for 6 months (215 pixels wide x 175 pixels tall)
5. Website Ad #2: Largest static ad with top center placement, linking to your website, on our Sponsor page for 6 months (485 pixels wide x 175 pixels tall)
6. Banner Placement: Displayed during all 5 shopping days at a premium location inside our building (banner provided by advertising partner)
7. Facebook Shout-out: A shout-out to our over 18,000 Facebook fans about you (can include a link to your website or Facebook page)
8. (2) Teammate Preview Party Passes: Passes to allow 2 guests to shop the Teammate Preview Party, which is the FIRST day when we open our doors for shopping – a full day before our consignors shop, and two full days before we open to the public!
9. Prime time and frequent PA announcements during GKS shopping hours

### ☆☆ SILVER PARTNER \$500

1. Shopper Hand-out Ad: Ad space (2.05" wide x 1.95" tall) on full-color shopper hand-out - 5,000 distributed over 5-day period
2. Website Ad: Rotating ad, linking to your website, on our website homepage (215 pixels wide x 175 pixels tall)
3. Website Ad #2: Static ad, linking to your website, on our Sponsor page (215 pixels wide x 175 pixels tall)
4. (2) Consignor Preview Party Passes: Passes to allow 2 guests to shop the Consignor Preview Party, which is the day when consignors get to shop – a full day before we open to the public!
5. Multiple PA announcements during GKS shopping hours

### ☆ BRONZE PARTNER \$250

1. Shopper Hand-out Ad: Ad space (2.0 x 1.0" tall) on full-color shopper hand-out - 5,000 distributed over 5-day period (may include your business name/logo, description, website address and contact info)
2. Website Ad: Straight-line text ad at bottom of sponsor page (includes your business name, description, website address and contact info)
3. Occasional PA announcements during GKS shopping hours

### ☆ COPPER PARTNER \$100

1. Shopper Hand-out Ad: TEXT ad on full-color shopper hand-out - 5,000 distributed over 5-day period (may include your business name, description, website address, contact info and a special offer or discount if desired)
2. Website Ad: Straight-line text ad at bottom of sponsor page (includes your business name, description, website address and contact info)

IF YOU ARE INTERESTED IN BECOMING A PARTNER, PLEASE CALL RJ HOELZEMAN AT 479-769-1018 OR CONTACT KIM HOELZEMAN AT [KIM@GROWINGKIDSSALE.COM](mailto:KIM@GROWINGKIDSSALE.COM) OR 479-769-1020.