



## SPONSORSHIP PACKAGES SPRING 2012

The Growing Kids Sale is excited to offer sponsorship options for business, events and organizations who want to reach their consignors and shoppers. The Growing Kids Sale is a one-of-a-kind opportunity to reach hundreds of local moms and families. The GKS sponsorship packages bundle several different, effective advertising avenues. GKS looks forward to partnering with you to increase the community's awareness about what you have to offer!

### ☆☆☆ **PLATINUM SPONSOR** (NOTE: Only ONE Platinum Sponsor spot offered!)

1. PREMIUM placement on all advertising methods
2. E-mail Inclusion: Your logo (hyperlinked to your website, if desired) included in 3 separate e-mails from us sent to our mailing list of 5,000+ opted-in e-mail addresses within a 4-week period surrounding the event.
3. Shopper Hand-out Ad: Largest ad space (4.25" wide x 4.0" tall) with front-center placement on full-color shopper hand-out - 5,000 distributed over 5-day period
4. Website Ad: Rotating ad, linking to your website, on our website homepage for 6 months (215 pixels wide x 175 pixels tall)
5. Website Ad #2: Largest ad with top center placement on Sponsor page, linking to your website, for 6 months (485 pixels wide x 175 pixels tall)
6. Banner Placement: Displayed during all 5 shopping days at a premium location in front of check-out
7. Facebook Shout-out: A shout-out to our 2,800+ Facebook fans about you (can include a link to your website or Facebook page)
8. (4) Worker Preview Party Passes: Passes to allow 4 guests to shop the Worker Preview Party, which is the first day we open our doors for shopping - a full day before our consignors shop, and two full days before we open to the public!

### ☆☆ **GOLD SPONSOR**

1. E-mail Inclusion: Your logo (hyperlinked to your website, if desired) included in 1 e-mail from us sent to our mailing list of 5,000+ opted-in e-mail addresses within 1-4 weeks before the event.
2. Shopper Hand-out Ad: 2nd largest ad space (2.05" wide x 4" tall) on full-color shopper hand-out - 5,000 distributed over 5-day period
3. Website Ad: Rotating ad, linking to your website, on our website homepage for 6 months (215 pixels wide x 175 pixels tall)
4. Website Ad #2: Static ad, linking to your website, on our Sponsor page for 6 months (215 pixels wide x 175 pixels tall)
5. Banner Placement: Displayed during all 5 shopping days inside our building
6. Facebook Shout-out: A shout-out to our 2,800+ Facebook fans about you (can include a link to your website or Facebook page)
7. (4) Consignor Preview Party Passes: Passes to allow 4 guests to shop the Consignor Preview Party, which is the day when consignors get to shop - a full day before we open to the public!

### ☆ **SILVER SPONSOR**

1. Shopper Hand-out Ad: Ad space (2.05" wide x 1.95" tall) on full-color shopper hand-out - 5,000 distributed over 5-day period
2. Website Ad: Rotating ad, linking to your website, on our website homepage (215 pixels wide x 175 pixels tall)
3. Website Ad #2: Static ad, linking to your website, on our Sponsor page (215 pixels wide x 175 pixels tall)
4. (2) Consignor Preview Party Passes: Passes to allow 2 guests to shop the Consignor Preview Party, which is the day when consignors get to shop - a full day before we open to the public!

### **BRONZE SPONSOR**

1. Shopper Hand-out Ad: Text ad on full-color shopper hand-out - 5,000 distributed over 5-day period (includes your business name, description, website address and contact info)
2. Website Ad: Text ad at bottom of sponsor page (includes your business name, description, website address and contact info)

If you are interested in becoming a sponsor, please call RJ Hoelzeman at 479-769-1018 or contact Kim Hoelzeman at [Kim@GrowingKidsSale.com](mailto:Kim@GrowingKidsSale.com) or 479-769-1020.